

TheTailorNetwork principles

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Preamble

TheTailorNetwork is an online marketplace for people who love beautiful, perfectly fitting clothes. At TheTailorNetwork you will meet people who want to share their love for designer fashion. Together we want to create a lively and inspiring community!

To achieve this, you and all members of our community need to heed certain principles. TheTailorNetwork principles will provide you with an overview of what is desired, what is required and what is forbidden on our platform and act as integral part of TheTailorNetwork's user agreement.

As seller, please be aware:

In order to protect other members of our community, we reserve the right to partially or completely remove your designs and your profile content without prior warning in case we have clear indication that you are violating our principles, especially regarding fabric qualities, fabric exchange and intellectual property rights.

In case of violations we also reserve the right to take additional sanctions, including but not limited to the limitation of designs you can show, cancelling of an order or barring of other functionalities. Repeated or severe violations of our principles, especially the correct and timely fulfillment of orders, can lead to you being excluded from our platform (cancelation by TheTailorNetwork).

As a tailor, please be aware:

In order to protect other members of our community, we reserve the right to partially or completely block you from taking orders without prior warning in case we have clear indication that you are violating our principles, especially regarding tailoring quality, timely order fulfillment, safekeeping of designer's intellectual property and ownership of customer contact.

In case of violations we also reserve the right to take additional sanctions, including cancelling of an order or barring of other functionalities. Repeated or severe violations of our principles, especially the correct and timely fulfillment of orders, can lead to you being excluded from our platform (cancelation by TheTailorNetwork).

A. Basic community principles

1.) Be fair to other members!

We are a community! Please be friendly, fair and respectful to other members or our community.

This includes understanding that there can be misunderstanding and mistakes without bad intent. Often we can solve these together quickly when staying friendly and

communicating with each other. So before turning to accusations and claims when something goes wrong – let us first work on a consensus to solve an issue. Insults, defamation or any other kind of inappropriate language or content are not welcome at TheTailorNetwork and can be prosecuted by penal or civil law.

2.) Be fair in your order handling

Transactions between members are based on a certain level of trust – trust that one member will pay the agreed price for the clothes – trust that the other member will send the correct and perfectly tailored clothes, which matches the images and descriptions provided in time, without any damage to the correct address.

Please justify this trust between our members by fulfilling your obligations in a correct and timely manner. In case something goes wrong please cooperate with us to solve the matter.

Whenever you can anticipate any delays in the timely handling of an order, be it that you are on holiday (as buyer, seller or service provider) or any other obstacles occur – please inform us through the feedback functions provided in each order so that we can inform the other party and work out a solution.

3.) Be fair to TheTailorNetwork

We do our best to bring together creative designers, fantastic tailors and their amazing works and people who love those. We constantly aim to improve and work on making all members of our community happy. At the same time we ask you not to bypass our platform to cheat us of the financial reward for the work we are doing.

It is not allowed to:

- drive visitors in comments or profiles or other communication tools to any kind of external online shops where they could buy your clothes.
- sell clothes outside TheTailorNetwork to a customer with whom you have made contact through TheTailorNetwork.
- promote other online or social media presences from which you drive customers to purchases outside TheTailorNetwork. Promoting outside profile is only allowed if they drive back to TheTailorNetwork.com for purchases.
- use contact or address data of your customer for any other purpose then closing the order.

4.) Not being fair can lead to removal and other sanctions

We reserve the right to partially or completely reduce your activity, or remove your content to the extend of excluding you from our platform (cancellation by TheTailorNetwork) if we find concrete indications that you are violating our rules of fairness.

B. What we want to see on TheTailorNetwork

1.) Bring your creative designs and do them justice - with good images and descriptions

TheTailorNetwork thrives on your creativity and your skills. We want to see your best designs. You have created your designs with love and inspiration – please also show this love and inspiration in the way you present them on TheTailorNetwork. They are not simply products, but carry a great level of skill and meaning and our members want to understand this.

So please present your designs with good quality images and provide a good de-

scription, which provides information about the piece.

Please pay attention that all images and texts you use are not allowed to violate existing law or copyrights. Make sure you have the rights to what you publish or clearly state the right owner.

2.) Deliver the best quality you can and be honest in your descriptions

We believe in garment and stitching quality is what makes the experience through TheTailorNetwork so wonderful for customers, so please ensure that you provide great quality in your fabrics and ensure that you are always honest in description of the fabrics used.

3.) Show yourself as a designer and as a person

We believe that as a designer you have a story to tell and that our members want to hear this story. Therefore we recommend that you provide some images of yourself and the story of what inspires you in the design of your clothes.

Please be aware - the lack of good images and descriptions does not prevent you from being listed on TheTailorNetwork.com, but it might reduce your chances to get seen and to sell your design. For us it is easier and more impactful to feature designers who help us by providing great visual content, therefore they might take preference when we choose whom to feature.

4.) Communicate and deliver well and timely

In a network like ours, there is always something that can go run. But every mistake can be fixed if communicated well and timely. So we don't just ask you to please ensure that you deliver on your promises timely and in great quality, but also that you communicated honestly in case anything goes wrong. We will do the same.

Last but not least – HAVE FUN on TheTailorNetwork.com!

End of TheTailorNetwork principles

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